

Project description	Objectively verifiable indicators of achievement	Sources and means of verification	Assumptions
Goal (impact): Income of PAC rural families increased	In the targeted communities income of the selected households have been increased Baseline: to be established by needs assessment Target: Applicants should make a measurable offer on the basis of needs assessments	Initial needs assessment should be carried out for every project; Surveys and interviews conducted/results assessed against the initial needs assessment.	- Improved Business framework climate in the targeted regions - Available Market access and existing sustainable demand - Macroeconomic policy framework favorable for rural businesses
Objective/Outcome 1: Production and sales of beekeeping products initiated/improved	Production and sales of the beekeeping products produced by the supported farmers have been increased Baseline: to be established by needs assessment for already existing beekeepers; 0 for non-beekeepers Target: 50% for existing beekeepers; at least 10 kg/hive of honey for new beekeepers	Initial needs assessment should be carried out for every project; Surveys and interviews conducted/results assessed against the initial needs assessment *Applicant should provide methodology for outcome monitoring	- Seasonal variations are within the normal boundaries - Favorable natural environment is available for the beekeeping - Market demand for beekeeping products exists within acceptable price range
Expected Result/Output 1: Standard honeybee hives acquired or upgraded by farmers			
Expected Result/Output 2: More productive bee families acquired or improved by farmers			
Expected Results/Output 3: Farmer's knowledge on beekeeping improved			
Expected Results/Output 4: Farmer's knowledge on the management of honeybee diseases improved			
Expected Results/Output 5: Farmers' acquired knowledge, skills and upgraded equipment applied			
Expected Results/Output 6: Farmer's acquire better access to market/sellers			
Objective/Outcome 2 Production and sales of selected farm products initiated/improved	Production and sales of the products by the selected farmers for project support have been improved Baseline: to be established by needs assessment for already existing farmers; 0 for non-farmers	Initial needs assessment should be carried out for every project; Surveys and interviews conducted/results assessed against the initial needs assessment	Seasonal variations are within the normal boundaries - Favorable natural environment is available for farming - Market demand for the selected farm products exists within acceptable

	Target: 50% for existing farmers; for new farmers: to be proposed by applicants	*Applicant should provide methodology for outcome monitoring	price range
Expected Result/Output 1:			
Farming/cultivation technology of the selected produce improved/ upgraded			
Expected Result/Output 2:			
More productive seeds/seedlings acquired by farmers			
Expected Result/Output 3:			
Farmer's knowledge on farming of the selected goods improved			
Expected Result/Output 4:			
Farmers knowledge on the management of diseases and pests improved			
Expected Result/Output 5:			
Farmers' gained knowledge, skills and upgraded equipment applied			
Expected Result/Output 6:			
Farmer's knowledge on soil components and fertilizers improved			
Expected Result/Output 7:			
Farmer's access to market improved			
Objective/Outcome 3:	Production and sales of the products by the selected farmers for project support have been improved	Initial needs assessment should be carried out for every project;	- Favorable natural environment/food is available for cattle within acceptable price range
Production and sales of dairy products increased	Baseline: to be established by needs assessment for already existing farmers; 0 for non-farmers	Surveys and interviews conducted/results assessed against the initial needs assessment	- Market demand for the dairy products exists within acceptable price range
	Target: 50% for existing farmers; for new farmers: to be proposed by applicant	*Applicant should provide methodology for outcome monitoring	
Expected Result/Output 1:			
Farmer's knowledge on the management of dairy cattle is improved			
Expected Result/Output 2:			
Productivity of dairy cattle improved			
Expected Result/Output 3:			
Farmer's knowledge of the management of cattle diseases and pests improved			
Expected Result/Output 4:			
Farmers' acquired skills, knowledge and upgraded equipment applied			
Expected Result/Output 5:			
Farmers access to market improved			